



## A Year of Celebration. A Century of Making a Difference.

*A Year of Celebration. A Century of Making a Difference* is a series of awards developed to explore the values of leadership, character, achievement, community service, and the outdoors as we celebrate a century of living by the Scout Law. Each *Year of Celebration* award recognizes scouts and adult leaders who demonstrate dedication to these values.

These awards seek to engage each participant to become involved in Scouting activities based on each of these five values. Requirements will emphasize engagement and reflection on the lessons Scouting teaches. They reward personal development through these five values. *A Year of Celebration* will be available to Cub Scouts, Boy Scouts, and Venturers, as well as their respective adult leaders. Scouting alumni are also encouraged to earn *A Year of Celebration* awards and will be eligible to receive patches.

Activities occur and patches are earned during the September 2009–December 2010 program year.



### Focus on Outcomes

In developing these awards, hundreds of Scouting professionals and volunteers were surveyed and interviewed to determine the outcomes they'd like to achieve through this awards program. As a result, *Year of Celebration* awards requirements are tailored to accomplish specific outcomes in recruitment, engagement, and awareness. How can your council use these awards to fulfill your own local needs?

#### **Youth awards focus on:**

- Increasing membership
- Promoting service
- Rank advancement and award achievement
- Character and skills development

#### **Adult awards focus on:**

- Building contacts and increasing membership
- Serving active units through volunteer opportunities
- Encouraging support for service projects
- Creating incentives for participation in council activities

BOY SCOUTS OF AMERICA  
100 YEARS OF SCOUTING



CELEBRATING THE ADVENTURE  
CONTINUING THE JOURNEY